The registration fee includes: services offered by conference, 2 lunches, coffee-breaks, congress kit, proceedings of the conference in e-book format.

**Technical tour** on the third day along the Via Francigena (lunch included): 50.00 €

**Conference gala dinner** in a splendid site in Florence (Thursday): 50.00 €

To subscribe, send the filled application form (www.epr2014.unifi.it) and payment copy of the registration fee by e-mail (epr2014@gesaaf.unifi.it).

**IMPORTANT DEADLINES**

Abstract submission has been closed since 10 July 2014.

After 10 July authors who still like to submit abstracts can ask to secretariat by email: epr2014@gesaaf.unifi.it

**Final paper submission**: 15th October 2014

**First deadline for registration**: 15th September 2014

**Contacts**

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The international conference will take place in the historic center of Florence.

Florence is the capital city of the Italian region of Tuscany and of the province of Florence. Florence is famous for its history; a centre of medieval European trade and finance and one of the wealthiest cities of the time, it is considered the birthplace of the Renaissance, and has been called "the Athens of the Middle Ages".

The Historic Centre of Florence attracts millions of tourists each year, and it was declared a World Heritage Site by UNESCO in 1982. The city is noted for its culture, Renaissance art and architecture and monuments. The city also contains numerous museums and art galleries, and still exerts an influence in the fields of art, culture and politics.

**Support/Sponsor**

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The pilgrimage routes are created in order to protect cultural and social aspects of today's society and, at the same time, to promote sustainable tourism and quality in Europe, particularly in rural areas and lesser known destinations. Over twenty five years on, this conference invites scholars, researchers, public and private actors in the sector, tour operators, associations and more, to a moment of reflection and sharing to examine the heritage of these routes, and in particular pilgrimage routes, often coinciding with ancient European thoroughfares. The themes proposed to participants are culture and society, landscape, multi-functionality, quality of life, rural tourism, including economic sustainability and methods for promoting tourism, with a view to local and international sustainable development.

**General Programme**

The conference will be divided into five sections:
1. Conservation and evolution of the landscape along the routes
2. Life quality and social impact
3. Tourism and local development
4. Sustainability in the rural areas
5. Tools and methods for building a tourist attraction

**Thursday 4 December**

Rectorate's Auditorium “Aula Magna” of the Florence University, Piazza San Marco n. 4 – Florence

Chiostro del Maglio, Via Venezi a n. 5 - Florence

8.30 - 9.30 - Registration and welcome coffee – Rectorate's Auditorium
9.30 - 12.30 - Opening Session – Rectorate's Auditorium
13.00 - 14.30 - Buffet Lunch – Chiostro del Maglio
14.30 – 15.30 - Plenary session: Relation of invited speakers of topics 1 and 2 - Chiostro del Maglio
15.30 - 18.00 - Parallel sessions: Session 1 and Session 2 - Chiostro del Maglio
20.30 - 23.00 – Conference Gala dinner – Borghese Palace

**Friday 5 December**

Chiostro del Maglio, Via Venezi a n. 5 - Florence

08.30 – 10.00 — plenary session: Relation of invited speakers of topics 3, 4 and 5
10.00 – 12.00 - Parallel sessions: Session 3 and Session 5
12.00 – 13.00 - Poster session
13.00 - 14.30 - Buffet Lunch
14.30 - 17.30 - Parallel sessions: Session 3 and Session 4
17.30 – 18.30 - Plenary session: final conclusion EPR Conference 2014

**Saturday 6 December**

Francigena Way – Monteriggioni (Siena)

09.00 – 16.30 Technical tour